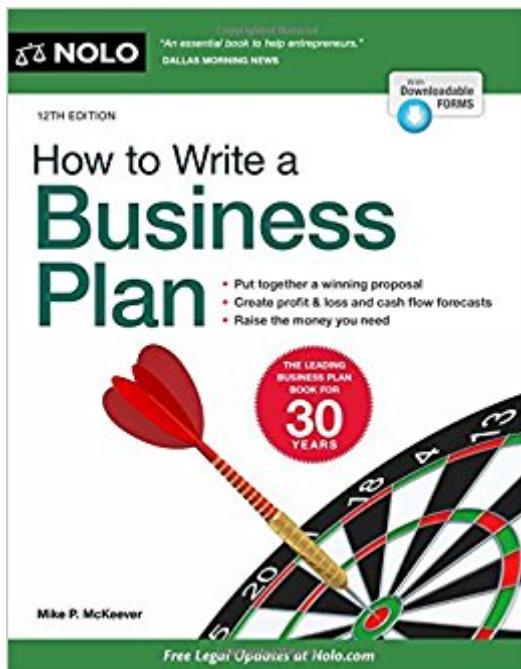


The book was found

# How To Write A Business Plan



## Synopsis

Write a business plan that potential investors will embrace! If you're thinking of starting a business or raising money to expand an existing one, you need a plan. Running a successful business requires a great deal of forethought, so write a business plan and secure your venture's future. How to Write a Business Plan will show you how to write the right plan for your business and design a loan package necessary to finance your business and make it work. With this bestselling all-in-one guide you'll learn how to: figure out if your business idea will make money estimate operating expenses prepare cash flow create profit and loss forecasts determine assets, liabilities, and net worth find potential sources of financing think first before borrowing from friends and relatives, and professionally present your plan to lenders and investors How to Write a Business Plan provides spreadsheets that help you determine and forecast cash flow, financial statements, sales revenue, and profit and loss. It also provides three sample business plans you can modify for your own use. This edition is completely updated, providing all-new online resources and updated examples of successful business plans.

## Book Information

Series: How to Write a Business Plan

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## Customer Reviews

"Here's an easy-to-follow book that takes the reader step-by-step to get to a successful business start-up." San Francisco Examiner

Whether you are starting your own home-based business or launching a brick-and-mortar operation

with employees, you're going to need an effective financial plan, and this book is your comprehensive guide. The 12th Edition is completely updated with the latest laws and banking regulations, plus an expanded collection of resources.

A great help in writing a business plan.

loads of information

Good info

As advertised

fast service, important and timely book

amazing book

One of the peskiest things to accomplish for some strange reason for some of us Right brained people. We have the vision, the smarts and heart but an excellent business plan is ESSENTIAL!! I love the Nolo series. I bought the "Dummy" one for this subject but the Nolo book is really helping me push ahead and I'm thrilled that I can finally see our organization on paper with economic projections and terminology. Will help with any graphs you may want to make later as well, because your biz plan will start to make sense. (or you can clearly see the holes in the project!)

Best business plan book ever! I love the several examples provided to simplify things like cash flow, balance sheet. And there are RTF samples that guide you.

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